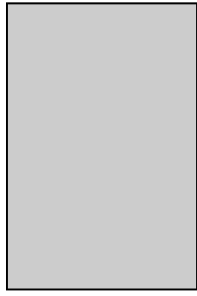
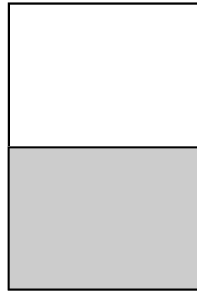


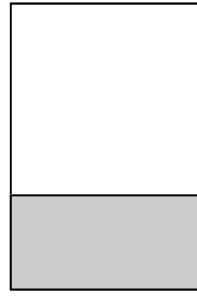
2008-09 Western Front Advertising



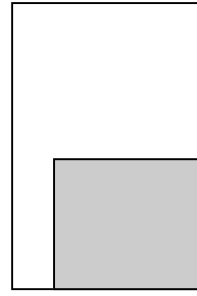
Full Page
10"x15"



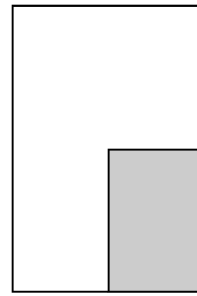
1/2 Page
10"x7.5"



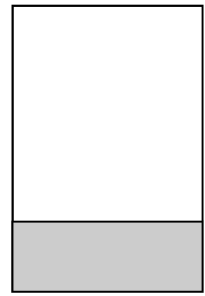
1/3 Page
10"x5"



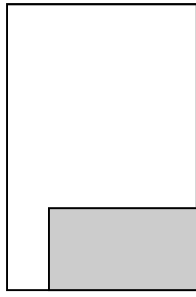
1/3 Page
Square
7.4375" x 7"



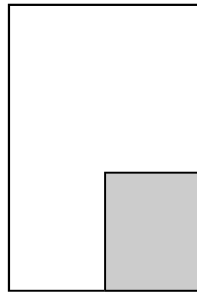
1/4 Page
4.875"x7.5"



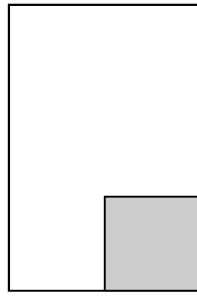
1/4 Page
Horizontal
10"x3.75"



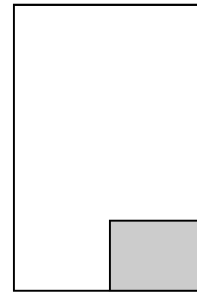
1/5 Page
Horizontal
7.4375"x4"



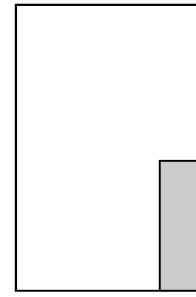
1/5 Page
Vertical
4.875"x6"



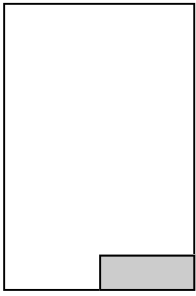
1/6 Page
4.875"x5"



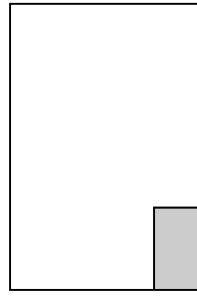
1/8 Page
4.875"x3.75"



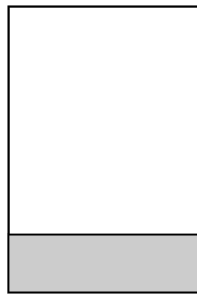
1/8 Page
Vertical
2.3125"x7"



1/15 Page
Horizontal
4.875"x2"



1/15 Page
Vertical
2.3125"x4"



3" Banner
10"x3"



2" Banner
10"x2"



Biz Booster:

Same ad run every Friday.

\$125/quarter

*No discounts apply.
Fall quarter purchase
deadline: 9/23*

Biz Booster
2.3125"x2"

Sizes:

Full Page:	\$671.00
1/2 Page:	\$335.00
1/3 Page:	\$223.00
1/4 Page:	\$167.00
1/5 Page:	\$134.00
1/6 Page:	\$111.00
1/8 Page:	\$83.00
1/15 Page:	\$44.00
3" Banner:	\$134.00
2" Banner:	\$89.00
Full Color:	\$280.00

Open Rate (each):

Discount Options:

(frequency discount also applies to color)

Reserve 2-4 ads per quarter:
10% discount

Reserve 5-7 ads per quarter:
15% discount

Reserve 8 or more ads per quarter: 20% discount

Reserve Fall/Winter/Spring:
Additional 5% discount

Classifieds:

\$5.25 first 3 lines (approx. 35 characters/line)
\$0.20/word additional

Inserts: (per thousand)

Single Sheet	\$45.80
4 tab	\$50.70
8 tab	\$58.00

Circulation: 5,000

Email camera-ready artwork (high quality PDFs)
to: wf.graphics@hotmail.com

Deadlines: Tuesday issue = Thursday prior, 3 pm
Friday issue = Tuesday prior, 3 pm

Campus Rate: 5% off Open Rate or additional 5% frequency discount

Online advertising available at www.westernfrontonline.net. Please ask your sales rep for more information.



WESTERN
WASHINGTON UNIVERSITY

FREE graphic design service available!