

2009-10 Special Advertising Opportunities at
The Western Front
Western Washington University's award-winning student newspaper

September 22, 2009: Welcome Back

The Welcome Back issue is our largest newspaper of the year, published the first day of fall quarter. This is THE ISSUE to remind students of all their favorite places to shop, eat, and play.

Deadline: August 26, 2009

November, February, and April: Career Fair Issues

Is your company looking for new employees? We set aside a special section for local, regional, and national employers to highlight job opportunities for WWU students and graduates. Coincides with WWU Career Fairs (employers need not participate in the Career Fair to advertise in these issues).

Deadline: One week prior to issue date (*see publication calendar for dates*)

March 9, 2010: Who's Who in Bellingham Business

Show the campus community why YOUR business should be a frequent destination in our special *Who's Who in Bellingham Business* insert. Free graphic design, ad copy assistance, and photos of your business and/or staff are available for this special publication.

Deadline: March 2, 2010

July 9, 2010: Bellingham Guide Map

A beautiful, full-color map to help students and their families find your business. Maps are distributed during summer orientation sessions and made available throughout the year at the Viking Union Information Desk. Take advantage of special ad sizes and rates, with a map marker at your location. Limited space!

Deadline: June 29, 2010

July 9, 2010: New Student Edition

The Western Front creates a special issue for incoming freshman and transfer students, packed with information to help our newest residents find their way around Bellingham. This issue is distributed at all summer orientation sessions. Don't miss your chance to make a great first impression!

Deadline: July 6, 2010

Please contact:
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