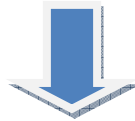


The Western Front^{Online}

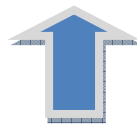
Online Advertising Rates

Valid through June 2012

Top Banner (460x60): \$50/week



The screenshot shows the Western Front Online website interface. At the top, there is a navigation bar with links for HOME, NEWS, FEATURES, SPORTS, OPINION, BLOG, ARCHIVE, and ADVERTISE, along with a search box. A top banner ad for 'COSMIC BINGO' is displayed, featuring a colorful design with a bingo card and the text '16 years!' and 'IT'S HOT SHOP OF BINGO'S BIRTH'. Below the banner, the main content area includes a featured article titled 'Rules to ride by' with a sub-headline 'Bike mechanic mentors youth, nonprofit program receives needed donation'. To the right, there is a 'TOP STORIES' section with several article teasers. At the bottom, there is a 'News' section with a 'Top Story' and 'Other Stories' list, and an 'INDEPENDENT LEARNING' section with a 'Need a class?' advertisement for GURC (Greater University Region Center) offering courses in Communication, Geriatric Learning, and Multicultural Studies. The ad includes the website 'ExtendedEd.www.edu/ilearn' and icons for social media and email.



Side Square (300x250): \$50/week, 2 locations available

Other Info:

Space can be reserved up to one academic quarter in advance.

Maximum 5 ads in rotation for each ad space.

Please refer to www.westernfrontonline.net for ad examples.

Ads are posted on Tuesdays and run through the following Monday.

Questions? Please call (360) 650-3160 or email www.westernfront@gmail.com.